

2020 YEAR IN REVIEW

MISSION:

To engage the citizens of Carroll County in taking responsibility for improving our community environment.



RECYCLING

28,567 lbs. of Electronics
600 gal. of Paint
2,000 lbs. of batteries
4x 55-gal. drums of crushed fluorescent and 600+ CFLs bulbs
100+ Recycling Bins for local schools on America Recycles Day
5x 55-gal. bins of shoes



LITTER PREVENTION

5,808 lbs. of Roadside Waste Picked Up
34 Roads Cleaned
170 Great GreenBelt Cleanup Participants



BEAUTIFICATION

Food Plants/Seeds Planted by Volunteers
In 2 Community Gardens in Carrollton and Whitesburg



EDUCATION

Full Website Revamp (3000 visitors/month)
Monthly Newsletter with local info on all things recycling

COMMUNITY ENGAGEMENT:

596 volunteers participated in 50 events and donated 1308 work hours.

Platinum Sponsors

Events coming in 2021

January 9: Bring one for the Chipper	May 2: Spring E-Recycling
February 1-3: Comm. Appearance Index	October 3: Green Run 5K
February 21: GA Arbor Day	October 10: Fall E-Recycling
March 1/ May 31: Great American Cleanup	November 15: America Recycles Day
March 21: Great GreenBelt Cleanup	December 1: GA Gives Day
April 20-24: Earth Week/KCB 15th Birthday	December 8: Environmental Excellence

To volunteer: info@keepcarrollbeautiful.org



Alice Huffard Richards
Charitable Fund



Community Appearance Index 2020

District 1	1.63
District 2	1.78
District 3	1.39
District 4	1.36
District 5	1.86
District 6	1.80

Carroll County:

1.56



INDEX EXPLAINED

The Community Appearance Index is a yearly roadside litter audit. Keep Carroll Beautiful volunteers score 10% of Carroll County roads using a 1 to 4 scale, where 1 - no litter; 2 - slightly littered; 3 - littered; and 4 - extremely littered.

The results provide metrics that help determine the impact of litter on quality-of-life in the community. They also help set goals and develop effective community improvement education programs and projects.



BOARD OF DIRECTORS

Jacqueline Dost – President
Kate Disinger – Vice-President
Kala Elliott – Secretary
Danielle Fluck – Treasurer

Sunshine Ballew
Tyler Duffey
Kala Elliott
Susana Velez
Tiffany Harris
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Katherine Denney

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Rebecca Jackson
Jeremy Moore
Daria Pushkareva
Hannah Smith
Adam Uglum
Jillian Walker

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