

2021 YEAR IN REVIEW

MISSION:

To engage the citizens of Carroll County in taking responsibility for improving our community environment.



RECYCLING

60,671 lbs. of Electronics

138,520 lbs. (or 70 tons) of Tires

15,755 lbs. of paint and other Household Hazardous Waste

4,080 lbs. of Paper Documents shredded

1,658 lbs. of Household Batteries

20,980 lbs. of Glass



LITTER PREVENTION

5,681 lbs. of Roadside Waste Picked Up (that's 454 bags of trash!)

36 Roads Cleaned

665 Volunteers

1,732 Hours spent removing litter!

BEAUTIFICATION

Whitesburg Community Garden:

60 lbs. of fresh produce and 20 bags of greens donated to food drives.

Knox Park: 12 Beds adopted out in 2021

NEW IN 2021:

GLASS RECYCLING is back!

After two-year absence, GLASS recycling bins are back at two Carroll Co. Convenience Centers (Newnan Rd and Dyer Rd) with third bin coming to Temple in 2022!!

2021 EVENTS:	May 15: Paper Shredding
February 12-24: Comm. Appearance Index	May 15: Household Hazardous Waste
March 1/ May 31: I Heart Carroll County	October 16: Fall E-Recycling
March 20: Great GreenBelt Cleanup	October 30: Green Run 5K
April 17: Spring E-Recycling	November 6-13: Fall Tired of Tires
May 15: Tired of Tires	November 15: America Recycles Day

To volunteer: info@keepcarrollbeautiful.org



EDUCATION

Website Reach of 3000 visitors/month.

6 Community Voice appearances

680 Radio Ads

Program Sponsors







Alice Huffard Richards Charitable Fund



Community Appearance Index 2021

District 1	1.63
District 2	1.78
District 3	1.39
District 4	1.36
District 5	1.86
District 6	1.80

Carroll County:

1.64

The Community Appearance Index is a yearly roadside litter audit. Keep Carroll Beautiful volunteers score 10% of Carroll County roads using a 1 to 4 scale, where 1 - no litter; 2slightly littered; 3 - littered; and 4 - extremely littered.

The results provide metrics that help determine the impact of litter on quality-of-life in the community. They also help set goals and develop effective community improvement education programs and projects.

#6









2021 Budget Data	
PROJECTED	ACTUALS
Budget	Budget
\$124,400	\$ 155,938
Program Spending	Program Spending
\$ 32,450	\$ 45,517

Other Spending \$ 91,950

#5

#3

#1

Other Spending \$ 80,050

BOARD OF DIRECTORS

Jacqueline Dost – President Kate Disinger – Vice-President Kala Elliott – Secretary Cynthia Hall – Treasurer

Sunshine Ballew Tyler Duffey Kala Elliott Susana Velez Tiffany Harris Janet Hyde Katherine Denney Rebecca Jackson Jeremy Moore Daria Pushkareva Hannah Smith Adam Uglum Jillian Walker

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